

PLAYBILL AD SIZES

Playbills are 8.5 x 11,
folded in half,
actual page size 5.5 x 8.5

1/8 PAGE

w 2.25" x h 2"

1/4 PAGE

w 2.25" x h 3.75"

1/2 PAGE

w 4.75" x h 3.75"

FULL PAGE

w 4.75" x h 7.75"



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